

# SUNSTONE

## 2015 MAGAZINE ADVERTISING RATES



SUNSTONE is an independent magazine that explores Mormon scholarship, issues, experience and art—a lively mix of personal essays, fiction interviews, cartoons, news, and book reviews as well as feature articles on Mormon history, theology, art, and contemporary issues.

- \$65,00+ head of household income
- 30–60 years of age
- 60/40 male/female readership
- Interested in religious and secular history, with emphasis in LDS history
- Highly educated with, with an average of 5.5 years of post-secondary education

SUNSTONE reserves the right to refuse or edit ads based on quality and content. For questions about how to submit ads or general advertising policies, please contact our office:

### READER PROFILE AND CIRCULATION

SUNSTONE is sent to a paid circulation base of 5500+ people in the United States and overseas. Issues are stocked in libraries and sold in LDS bookstores. SUNSTONE demographics are:

### DISPLAY ADVERTISEMENTS

Prices below are for placement in one issue. Multiple insertion discounts are 20 percent for three times and 25 percent for six. Ads can be black and white or full color.

### SUNSTONE

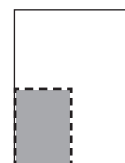
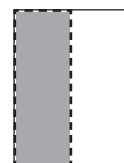
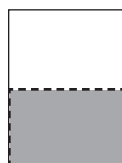
343 North Third West  
Salt Lake City, Utah 84103-1215  
(801) 355-5926

Email: <INFO@SUNSTONE.ORG>

Web: <WWW.SUNSTONEMAGAZINE.COM>

DESCRIPTION	INCHES	MM	PICAS (72/INCH)	PRICE
AD RATES:	WIDTH X HEIGHT	WIDTH X HEIGHT	WIDTH X HEIGHT	\$
FULL PAGE				
FULL BLEED	8.0" x 10"	203.2 x 254mm	48p x 60p	\$800
HALF PAGE:				
VERTICAL	3.3" x 8.0"	83.8 x 203.2mm	19p8 x 48p	\$500
HORIZONTAL	7.0" x 4.0"	177.8 x 101.6mm	42p x 29p5	\$500
QUARTER PAGE	3.3" x 4.0"	83.8mm x 101.6mm	19p8 x 24p	\$300

### POPULAR SIZES



\*THE MISSION OF THE SUNSTONE EDUCATION FOUNDATION is to sponsor open forums of Mormon thought and experience.

Under the motto, "Faith Seeking Understanding," we examine and express the rich spiritual, intellectual, social, and artistic qualities of Mormon history and contemporary life. We encourage humanitarian service, honest inquiry, and responsible interchange of ideas that is respectful of all people and what they hold sacred.