

L I G H T E R M I N D S

PRAYBOY HOT ITEM ON LDS
MAGAZINE LIST

By Robert Kirby

and make a gob of money instead of just blessings like I'm getting this year. Tell me you would not subscribe to at least one of these new LDS magazines:

Frantic Monthly—Magazine for the LDS primary organization. A fresh, nonchemical way of keeping pace with the modern Mormon child. A must for those driven close to the edge by the task of nurturing future apostates and apostles.

Prayboy—Slanted toward the more liberal LDS male. Riveting articles for today's Mormon hedonist. Beautifully illustrated, each issue contains a fold-out of the modestly attired Helpmate of the Month along with her spiritual turn-ons and favorite potluck recipes. Last year's Praymate of the Month was Sister July.

Rolling Sunstone—Tune in, turn on and drop your testimony. Voted today's best alternative magazine for LDS deadheads. Fringe articles and reports on what's hot and what's not in the underground of Mormondom. A 1993 Pulitzer Prize for "It Ain't Rock n' Roll and I DON'T Have to Like It."

God & Ammo—The magazine for fundamentalist Mormons. Get the latest news on guns, ammo, and who God says needs killing the most in these latter days. The most up-to-date news on the gospel of love and target acquisition. "Jesus Wants me for a Sniper" voted best column in America. Cost for 12 issues is a low \$29.95 plus ATF seizure of your temple recommend.

Road & Tracting—Takes readers to the cutting edge of LDS missionary transportation. Performance tips on under-powered fleet cars as well as how to get the most out of your monthly mileage allotment without resorting to falsehood. The 1994 Pulitzer Prize for "Bikes that Outrun Third World Dogs."

Wedbook—Published with the modern LDS woman in mind. Health and testimony exposés, as well as tasty recipes for sacrament meeting snacks that will really keep those kids quiet. Plus, sizzling tips for putting the romance back into procreation for "Epidurals Precede the Miracle."

Better Temples and Gardens—For those Mormons serious about making their homes a little piece of heaven on earth. Gardening tips and tax advice on the hiring of Church immigrants for domestic help.

General Authority Quarterly—The magazine for the upscale priesthood holder. GQ includes the latest in somber dress tips, sincere voice inflections, and what's hot in the scriptures. Sections on millennial forecasting and what it takes to be a power player in today's modern Israel. ☐



Which of these new Mormon magazines would you subscribe to?

I LIKE HOW the LDS church always tries to match individual talents to specific Church callings. Maybe that's why I'm in charge of my ward's Church magazine drive.

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The logic in bishopric meeting must have run something like, "Hey, Brother Kirby writes stuff in magazines. Let's dump . . . I mean let's get him."

Actually, hawking Church mags is an easy job. Whether out of genuine desire or spiritual obligation, nearly everyone signs up for one or more. It's a captive audience. I'm raking in the bucks.

It got me thinking. If I could publish some more mainstream LDS magazines, I could push subscriptions for them next year